The Memorial Union has three LCD monitors displaying content on the first level. LCD advertising may be reserved by the campus community to showcase and promote ASU departments, registered student organizations and their programs and services. Advertising space may be reserved by: (please mark one)

<table>
<thead>
<tr>
<th></th>
<th>Weekly</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASU Student Clubs</td>
<td>$50</td>
<td></td>
<td>$150</td>
<td>$125</td>
</tr>
<tr>
<td>ASU Departments/Organizations</td>
<td>$50</td>
<td>$200</td>
<td>$150</td>
<td>$125</td>
</tr>
<tr>
<td>Off-Campus Commercial</td>
<td>$250</td>
<td></td>
<td>$200</td>
<td>$175</td>
</tr>
<tr>
<td>National</td>
<td>$300</td>
<td>$250</td>
<td>$250</td>
<td>$225</td>
</tr>
</tbody>
</table>

1. Complete and return the LCD Advertising Request form to your ad rep or to the ASU Student Media offices located in the Matthews Center basement, Tempe campus, or fax form to 480-965-0689.
2. Include a copy of final artwork on disc, or e-mail artwork to display.advertising@asu.edu. All art must be at minimum 96 dpi, 970 pixels wide and 728 pixels tall. File types = .txt (text), .jpeg, .wmv (video) not to exceed 20 seconds.
3. Ads will be scheduled and added and removed from LCD rotation by ASU Student Media staff.
4. Reservations allow for ad to be added once to existing rotation (rotations will not exceed 30 slides).
5. Reservation ends 7 days/30 days from the start of the reserved period at 5 pm. Ads will be taken down within 24-hours of that time.
6. ASU Student Media reserves the right to refuse any ads which violate the Student Code of Conduct or any University Policy.

If you have any questions, please contact your ad rep or call 480-727-3067.

Name of Business/Department: __________________________________________
Today’s Date: ________________
Contact Person: (Please print) ___________________________________________
Signature: ______________________
Phone: __________________ Fax: __________________ Email: __________________
Reservation Period Requested: start: _________________________________ finish: __________________

Describe the purpose of advertising: __________________________________________________________________
_________________________________________________________________________________________________

FOR OFFICE USE ONLY

Accepted by: ___________________________ Date: ________________

STUDENT MEDIA
ADVERTISING
480-727-3067 www.asuadvertising.com