



## Changemaker Challenge Rubric (Round 2)

### INNOVATION (The Idea)

1. **Need:** Does the project identify a compelling need and present a clear solution to a local or global challenge?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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### IMPACT (The Idea's Potential)

2. **Growth and Sustainability:** Is the potential for the concept to grow, scale and sustain explained?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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### IMPLEMENTATION (How the Idea Will Happen)

3. **Feasibility:** How feasible is the implementation and is it well thought out?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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### STRUCTURE OF PITCH

4. **Structure:** Is the team's pitch organized, clear and concise? Does the team allocate time for questions?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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### DELIVERY OF PITCH

5. **Delivery:** Does the team effectively use professionalism, confidence, posture, eye contact and tone to communicate their idea?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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