The Memorial Union (MU) has poster cases located on the first level. Poster locations may be reserved by the campus community to showcase and promote ASU departments, registered student organizations, and MU business partners. MU Business partners are defined as any business renting or leasing space from the Memorial Union.

1. Complete and return the Poster Case reservation request form to the Student Media offices located in the Matthews Center basement, Tempe campus, or fax form to 480-965-0689.
2. Include a copy of final artwork or the poster to be displayed or e-mail artwork to display.advertising@asu.edu.
3. Upon approval, please submit the actual poster to be displayed to the MU information desk no later than two business days before the reserved period is to begin. Posters will be hung by Student Media staff. At the end of the period, posters will be removed and stored for 10 business days in the Student Media offices, Tempe campus.
4. Reservation ends on the last weekday of the month by 5 pm. Displays will be taken down within 24-hours of that time.
5. ASU Student Media reserves the right to refuse any displays which violate the Student Code of Conduct or any University policy.

If you have any questions, please contact your ad rep or call 480-727-3067.

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**2015-2016 Memorial Union Poster Case Reservation Request**

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**Name of Business/Department:** ____________________________  **Today’s Date:** __________

**Contact Person:** (Please print) ____________________________  **Signature:** __________________

**Phone:** ____________________________  **Fax:** ____________________________  **Email:** ____________________________

**Month Requested:**
- [ ] 1 month $350
- [ ] 3 months $300/mo
- [ ] 6 months $250/mo.

**Commercial rates**
- [ ] 1 month $550
- [ ] 3 months $450/mo.
- [ ] 6 months $400/mo.

**Locations Available:** Main Level (ML) or Lower Level (LL) [Please confirm availability prior to submitting request]
- [ ] Northwest 1 (ML)
- [ ] Northwest 2 (ML)
- [ ] Devil’s Market 1 (ML)
- [ ] Devil’s Market 2 (ML)
- [ ] Sparky’s Den (ML)
- [ ] Jamba Juice Stairwell 1 (ML)
- [ ] Jamba Juice Stairwell 2 (ML)

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**All cases fit a 22” wide x 28” tall poster. (Portrait layouts only)**

**Describe the purpose of the display:**
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

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**FOR OFFICE USE ONLY**

**Accepted by:** ____________________________  **Date:** __________

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**STUDENT MEDIA**

602-496-2166  www.asuadvertising.com