



Changemaker Challenge Rubric (Round 1)

INNOVATION (The Idea)

1. **Need:** Does the project identify a compelling need and present a clear solution to a local or global challenge?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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2. **Originality:** How bold or fresh is the idea driving this project?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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IMPACT (The Idea's Potential)

1. **Growth:** Is the potential for the concept to grow or scale explained?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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2. **Sustainability:** Does the project demonstrate the ability to sustain itself in the long term?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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3. **Metrics:** Are the metrics for measuring impact and success explained?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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4. **Growth and Sustainability:** Is the potential for the concept to grow, scale and sustain explained?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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IMPLEMENTATION (How the Idea Will Happen)

5. **Budget:** Does the applicant provide a coherent, detailed budget?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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6. **Timeline:** How feasible is the timeline for implementation and is it well thought out?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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7. **Risks:** Does the applicant address risks and challenges and how they will overcome them?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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8. **Feasibility:** How feasible is the implementation and is it well thought out?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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PRESENTATION

1. **Presentation:** Is the overall aesthetic and appearance of the executive summary and slides clear, consistent, and effective?

Needs Work	1	2	3	4	5	6	7	8	9	10	Excellent
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