Get involved on campus
There are many business-oriented student groups on campus that exist to help members learn skills specific to business careers, and because many groups partner with potential employers, you can set yourself up to move into a career even before graduation. Take it a step further and pursue leadership positions within those organizations to maximize your experience.

Pick up a new language
Learning a second language can make yourself more marketable to internationally based companies.

Utilize LinkedIn
LinkedIn is heavily used by organizations to post job opportunities, grow business, network, and follow industry trends. If you’re thinking of starting your own venture, consider using LinkedIn as a way to market yourself and your business.

Grow your network
Business relies on successful partnerships and fostering relationships with clients, colleagues and community members. Attend networking events in your city to make new professional connections and build upon your communication and negotiation skills.

Possible Career Fields
- Consulting
- Event Planning
- Financial Services
- Hospitality and Tourism
- Hotel Management
- Human Resources
- Insurance
- Marketing and Advertising
- Mathematical
- Project Management
- Public Relations
- Real Estate
- Recruiting
- Restaurant
- Retail Management
- Sales
- Statistical Analysis
- Sustainability
- Transportation and Logistics
Professional Associations
There are several local and national professional associations connected to this Career Interest Area. Joining a professional association will help you network with professionals already in your field of interest, as well as expose you to new opportunities you may not have considered. Some are free to join and others may offer student rates to become a member.

- Toastmasters
- Local Chambers of Commerce
- American Marketing Association
- National Association for Business Economics
- American Association for Advertising Agencies

Student Organizations @ ASU
Student organizations are another great way to get connected with fellow students with similar interests. Many student clubs bring potential employers to speak at meetings, host career-related events, and offer professional development opportunities. Check Sun Devil Sync for more information on joining student organizations.

- American Marketing Association
- Black Business Students Association
- Business Communication Students Association
- Collegiate DECA
- Hispanic Business Students Association
- Investment Banking and Consulting Club
- Society for Human Resource Management
- Sales Professionals Attaining Remarkable Knowledge
- The National Association for Catering and Events
- Women’s Business Leaders Association

Next Steps
Try searching for internships on Handshake or volunteer opportunities with VolunteerMatch.

Contact us
Career and Professional Development Services
480-965-2350
careerservices@asu.edu

asu.edu/career