



# Arts, Design and Performance

Careers in Arts, Design and Performance are steeped in creativity and traverse many industries. ASU has a wide range of resources and programs to help develop and foster this type of creative thinking. Individuals with this career interest have received MacArthur Foundation fellowships for developing thought-provoking performance art, have received APEX awards for excellence in writing, design and video and even designed new athletic gear for Olympic athletes.

## Tips for Success

### Networking

It's important to connect with industry professionals who can provide more information on specific careers, as well as introduce you to potential professional associations and community organizations related to your interests.

### Create an Online Portfolio

Arts, Design and Performance are fields where hands-on projects happen. Having a diverse online portfolio allows you to showcase your talents or pieces of work via video, photos or digital uploads and can include activities ranging from performing arts (dance, music, theatre) to 3D renderings to graphic or architectural designs.

### Gain relevant experience through volunteering and internships

Internships and freelance work can help you develop crucial hands-on experience, which is especially important in gaining full-time employment opportunities. Internships also allow for building rapport with industry professionals, thereby increasing your chances of getting your 'foot in the door' at prospective places of employment.

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### Possible Career Fields

Art & Music Therapy  
Arts Administration  
Architecture  
Advertising  
Animation  
Dance Education  
Graphic Design  
Game Design  
Fashion  
Fine Arts  
Film  
Industrial Design  
Interior Design  
Music Education  
Performance (Theatrical, Musical, etc.)

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### Professional Associations

There are several local and national professional associations connected to this Career Interest Area. Joining a professional association will help you network with professionals already in your field of interest, as well as expose you to new opportunities you may not have considered. Some are free to join and others may offer student rates to become a member.

- **Arizona Commission on the Arts**
- **AIGA, the Professional Association for Design**
- **American Society of Interior Designers**
- **Association of Performing Arts**
- **Chamber Music America**
- **College Art Association**
- **Industrial Designers Society of America**
- **International Game Developers Association**
- **Public Relations Society of America**
- **Society for Technical Communication**
- **Society for Marketing Professional Services**
- **League of American Orchestras**
- **The National Opera Center of America**

### Next Steps

Try searching for internships on **Handshake** or volunteer opportunities with **VolunteerMatch**.

### Student Organizations @ ASU

Student organizations are another great way to get connected with fellow students with similar interests. Many student clubs bring potential employers to speak at meetings, host career-related events, and offer professional development opportunities. Check **Sun Devil Sync** for more information on joining student organizations.

- **American Institute of Architecture Students**
- **American Choral Directors Association Student Chapter**
- **Barrett Artists and Musicians**
- **Cultural Association of Performing Arts**
- **Entertainment Business Association**
- **Fashion Journalist Club**
- **Film Association at ASU**
- **The Gameineers**
- **Interdisciplinary Arts and Performance Club**
- **United States Institute for Theatre Technology at Arizona State University**
- **Undergraduate Art History Association**

#### Contact us

Career and Professional Development Services  
480-965-2350  
[careerservices@asu.edu](mailto:careerservices@asu.edu)

  SunDevilCareers  
[asu.edu/career](https://asu.edu/career)