



40 years

**of achievement
and dreams attained**

**Celebrating the legacy
and future of
the Hispanic Mother-
Daughter Program
community and ASU's
commitment to both.**

Educational Outreach and Student Services at ASU serves as a catalyst for change, transforming Arizona's college-going culture by empowering students to invest in their future and attain a university degree and serves the ASU student community with support services, involvement opportunities and a rich Sun Devil experience to help them achieve their personal and academic goals.

This work would not be possible without you, our generous donors and friends.



For more information
and to give, visit
eoss.asu.edu/make-an-impact.

Sponsorship Opportunities

Your generosity has served as a driving force of positive change, helping shape the future of Hispanic Mother Daughter participants for 40 years and counting. Together, we've increased the number of first generation students realizing the dream of a postsecondary education, forever changing the course of their futures, helping them realize their career and life dreams.

Diamond Devil \$10,000+ (Fair market value: \$800)

- Supports a minimum of 200 students
- 6 tickets to attend HMDP 40th Anniversary Celebration
- Name or Company logo featured on digital marketing materials
- Name or Company logo featured on digital event signage
- Name or Company logo featured on 40th Anniversary webpage
- Sponsor promoted on social media platforms leading up to event
- Opportunity to include logo on anniversary giveaway/s
- Recognition of the ASU PitchFunder campaign as a matching partner to promote additional gifts
- Inclusion in the 2025 HMDP Closing Ceremony
- In person opportunity to speak at HMDP Spring 2025 workshop and discuss workforce development opportunities with your organization

Platinum \$5,000 (Fair market value: \$400)

- Supports 100 students
- 5 tickets to attend HMDP 40th Anniversary Celebration
- Name or Company logo featured on digital marketing materials
- Name or Company logo featured on digital event signage
- Name or Company logo featured on 40th Anniversary webpage
- Sponsor promoted on social media platforms leading up to event
- Opportunity to include logo on anniversary giveaway/s
- Recognition of the ASU PitchFunder campaign as a matching partner to promote additional gifts

Gold \$3,000 (Fair market value: \$240)

- Supports 60 students
- 4 tickets to attend HMDP 40th Anniversary Celebration
- Name or Company logo featured on digital marketing materials
- Name or Company logo featured on digital event signage
- Name or Company logo featured on 40th Anniversary webpage
- Sponsor promoted on social media platforms leading up to event (Meta and LinkedIn)
- Opportunity to include logo on anniversary giveaway/s

Silver \$1,000 (Fair market value: \$160)

- Supports 20 students
- 3 tickets to attend HMDP 40th Anniversary Celebration
- Name or Company logo featured on digital marketing materials
- Name or Company logo featured on digital event signage
- Name or Company logo featured on 40th Anniversary webpage
- Sponsor promoted on social media platforms leading up to event

Maroon \$500 (Fair market value: \$80)

- Supports 10 students
- 2 tickets to attend HMDP 40th Anniversary Celebration
- Name or Company logo featured on digital marketing materials
- Name or Company logo featured on digital event signage
- Name or Company logo featured on 40th Anniversary webpage

Bronze \$100 (Fair market value: \$40)

- Supports 2 students
- 1 ticket to attend HMDP 40th Anniversary Celebration
- Name or Company logo featured on digital marketing materials
- Name or Company logo featured on digital event signage
- Name or Company logo featured on 40th Anniversary webpage