



MEMO

To: Students of Arizona State University

From: 2021-2022 ASASU Council of Presidents

Date: April 25, 2022

Subject: Review of AY 21-22 Council of Presidents Priorities and Recommendations for AY 22-23 Council of Presidents

Council of Presidents Priorities Background

Every year, the Council of Presidents (CoP) creates a list of priorities that enumerates a comprehensive, but not exhaustive, list of advocacy items that embodies the vision on how it wants to furnish its mission and pledge of service to the students of Arizona State University. The priorities for Academic Year (AY) 2021-2022 centered around five pillars: Transparency; Basic Needs Investment and Education; Diversity, Equity, and Inclusion; Student Health and Wellness; and Spirit, Pride and Tradition.¹ While not mutually exclusive, these themes provide guidance in the direction we believe would enhance and improve the Sun Devil way of life. The AY 2021-2022 priority pillars (as well as pillar goals and action items) were generated by the members of Council with input from student constituent groups, USG and GPSA Senate and Assembly members, and from the advice of Deans and Advisors on each ASU campus. The COP collaborated over multiple meetings to refine each pillar in order to ensure that all campuses and all student needs - undergraduate, graduate, and professional - were equally well represented.

Summary of 2021-2022 Review

The 2021-2022 Council of Presidents has assembled a comprehensive report on the progress of their Priorities. Each pillar and its respective deliverables have been evaluated, and the stage of each deliverable (completed, in progress, and prospective) is the current status of each deliverable as of April 1, 2022. This document also includes recommendations for the incoming Council of Presidents to use and consider as they see fit during the development of the ASASU Priorities for AY2022-2023.

Completed Deliverables Academic Year 2021-2022

Transparency (*Hopkins, John*)

Student Awareness of Priorities

- Completed: Descriptive, semesterly updates on progress with priorities on ASASU page
- Completed: Interviews with State Press at the beginning of the year

Update Student Fee Description

- Completed: Update language on fees on student account
- Completed: Update on MyASU Finance Tab to describe fees

International Student Support

- Completed: Update contracts with international student visa information
- Completed: Semesterly calls/notifications (like FAFSA notification) for all international students on updates
- Completed: ISSC partnership to notify international students when taxes change

Monthly Actuals of USG/GPSA Budgets

- Completed: Our respective FY budgets posted on the website

¹ See Council of President's [Explainer Document AY 2021-2022](#)

- Completed: A monthly updated balance of budgets
- Completed: An explanation of what the \$35 student fee is going toward

Updated contracts for student workers and student employees

- Completed: Semesterly notifications (including summer) on updates to international students about visa status, tax deductions (if applicable), and number of credits to enroll in for status
- Completed: Updated ISSC and Grad College letters

Memo on USG Fee Increase

- Completed: Send out memo at beginning of the year to educate students on Student Fee and what money from the \$5 increase is going towards/funding

Basic Needs, Investment and Education (*Alcantar-Chavez, Cecilia*)

Dean of Students and Basic Needs Webpages

- In Progress: Partnered with EOSS Marketing to create updated mockups of the Dean of Students and Basic Needs Webpages. These updates will be live over the Summer.
- In Progress: Added features include a more thorough description of the Dean of Students Website, a promotional video for DOS, and general information about the Crisis Fund
- In Progress: Features to be added include a comprehensive FAQ on the Basic Needs webpage, an interactive Resource Connection Form, and a digital flier
- Prospective: Possible advancements for this pillar include the creation of knowledge articles, a chatbot for navigation of Basic Needs resources, more information on the Crisis Fund to increase accessibility and awareness, and/or videos added to the Basic Needs webpage to share information on resources available

Basic Needs Workgroup

- Completed: Created a university-wide Basic Needs workgroup to identify and advance support for students. This committee will be responsible for the creation and presentation of an annual report of Basic Needs efforts to ABOR.

Basic Needs Integration in ASU Mobile App

- In Progress: Partnered with UTO and EOSS Marketing to integrate the Basic Needs webpage into several locations in the ASU Mobile App, including 'Campus Resources' and 'Quick Links'

Dean of Students Marketing Campaign

- Completed: Included Dean of Students Offices information and/or office visits in campus tours across ASU
- In Progress: At the beginning of the Fall 2022 semester, an email to faculty to promote the Dean of Students within their classes, will be sent out
- Prospective: Promotion of Dean of Students Offices in MyASU Banner Ads and Announcements, and Digi boards across campus in order to raise awareness of their role, services they provide, and ASU and community resources that they can connect students with

Diversity, Equity, and Inclusion (*Chilton, Elizabeth*)

Land Acknowledgement

- Completed: Land acknowledgement plaques on all four campuses
- In Progress: The desire for plaques to be erected near the ASU Charter landmarks has been asked and the Council of Presidents is awaiting information on cost and further discussion

- In Progress: After visiting the ASU's Los Angeles location, it was noted that there was not a plaque, and the DC campus does not have one either. The request has been made to get the appropriate signage for these locations
- In Progress: Holding a grand opening reveal celebration for the current plaques was delayed to allow for groups within the Council of Coalitions to review the phrasing and express any concerns with the verbiage
- Prospective: Partnership with DACA fundraising event

SAILS Collaboration

- Completed: Student Accessibility and Inclusive Learning Services (SAILS) had a staff member attend the semi-annual Public Safety Walks on all ASU campuses to ensure the recognition of any inaccessible locations or features on campus. This will be a continued collaboration for years to come
- In Progress: A review of all ASU websites to make certain that all mention of SAILS' previous title "Disability Resource Center" (DRC) has been updated to reflect the change in designation has been requested and is in progress
- Prospective: AccessZone training for all USG/GPSA leaders is on pause until it is determined that this is the most up-to-date training that could be offered

Multicultural Student Center

- Completed: All students now have access to the Multicultural Communities of Excellence (MCE) spaces on the Downtown, Tempe, Polytechnic, and West campuses via ISAAC card reader.
- In Progress: A professional staff member will be hired on each campus to support the activation of each space
- In Progress: Working groups housed on each campus meet multiple times a semester to improve and further activate the spaces
- In Progress: The Council of Presidents meet with administration to receive updates on the MCE spaces and meet monthly with the Council of Coalitions to discuss progress and steps to move forward.
- In Progress: The campus-specific working groups are collaborating with student organizations to host programming, networking events, and gain feedback on how to improve operations within the space

Diverse Mentorship Program

- Completed: The desire for a diverse mentorship program was communicated with the Provost office. and members of the Council of Presidents sat in on meetings to discuss desired courses of action and outcomes, as well as dissemination of cultural data pertaining to professional staff
- Completed: Shared idea of program with cultural groups to receive input on what a program of this nature should look like and what impact it should have on students
- In Progress: Dissemination of data to all colleges and schools within ASU in order to promote mentorship programs and continue DEI/JEDI work across the university
- Prospective: Instead of creating a new platform, the Council of Presidents will be turning focus toward the ASU Mentorship Network that is already in place and functional. The new goal will be to join the platform and work through design and operational functions and find room for improvement. A push will be made for more faculty and alumni to join the network before a larger push for students will be made, in order to guarantee a wider variety of possible connections for students

Student Health and Wellness (*Vemuri, Renuka*)

Sexual Violence Prevention and Response

- Completed: Publicizing five focus areas of efforts and resources at ASU to display ASU's commitment to sexual violence prevention - During Sexual Assault Awareness Month in April, a series of videos and other content were sent out to the student body to emphasize the resources ASU has available to survivors
- Completed: Hosting workshops with student leaders from various clubs and organizations to discuss the following: identifying topics related to violence prevention that are particularly applicable to student leaders, resource awareness, and feedback on the modality of potential trainings. These topics were used to create a curriculum for a training that all student leaders can take as they register their organizations on SunDevilSync
- Completed: Updating language and resource links on SunDevilSync and the Student Organizations Handbook to improve the accessibility of violence prevention resources and trainings for club and organization members
- In Progress: Reviewing ASU's Sexual Violence Awareness, Prevention and Response website to improve navigability and accessibility of resources, as well as including a section of recent updates and events at the university to increase awareness of ASU's commitment to violence prevention
- In Progress: Working with ASU SRVP to create mandatory safe space training activities to be done by the leadership of all clubs and orgs on campus

COVID Safe Transition to Campus

- Completed: Providing students with the education and access to get the COVID-19 vaccine, and ensuring students feel safe to return to learning mode 1
- Completed: Maintaining constant communication with Health Services and promoting COVID-19 vaccinations and testing as advised
- Completed: Supporting the creation of Sun Devil Health Advocates, a student-led organization to promote health and wellbeing on campus, particularly in regards to the ongoing pandemic
- Completed: Student leaders were recruited to create a video series alongside Sun Devil Fitness and Wellness to promote COVID-19 vaccinations as a part of the You Can Do Something Campaign

Update Student Health Insurance

- In Progress: The ASU Health Advisory Committee reviewed proposals from Insurance Providers and will provide feedback that advances to other administrators for review then will advance as a tri-University recommendation to ABOR

Health Services Website

- In Progress: Performing a comprehensive review of the Health Services and Counseling Services websites to make resources and services more apparent and accessible to students

Spirit. Pride. Tradition. (*Mayberry, Nicole K.*)

ASU Undergraduate to ASU Graduate Student Pathways

- Completed: Work with GPSA, USG, and University Lobbyists to advocate for expansion of Pell Grant to include graduate and professional education

- In Progress: Strategic plan developed with the Office of the President to invest in graduate student retention at the university
- Prospective: Establish scholarships (similar to President, Provost, and New American Dean's Award) for graduate students to help with the cost of master's programs

SophoMORE experience

- Completed: Creation of unique Sophomore events and experiences (i.e. SophoMORE Special)
- Completed: Maroon Welcome shirts for sophomores (CoP to help fund)
- Completed: Gold-washing the "A" at A-Mountain
- Completed: Programming to include returning students after a year on ASU-Sync

ASASU Affinity and Affinity with COP Members

- Completed: GPSA to work with USG partnered events (funding and planning) such as Infernofest and Fall Welcome Speaker
- Completed: Work to foster better understanding of USG and GPSA relationship with one another in campus Senators and Assembly
- Completed: Develop a working relationship with the Online Student Advocacy Group and help their organization pass legislation to initiate a student-body wide vote on their inclusion into ASASU

Game Day Experience & Affinity

- Completed: Support efforts to create a student tailgate space
- Completed: Creation of student tailgate section for ASU Football games (Dr. Crow to attend first tailgate with CoP members)
- In Progress: Work to promote game day experience for lesser known teams or teams that do not play on Tempe campus (e.g. Lacrosse at West)
- Prospective: Work with University Game-Day Board to develop a new "Echo from the Buttes" type-tradition for graduate students (for example paint the A maroon)

Recommendations for CoP Members in Academic Year 2022-2023

While it is the responsibility of each Council to enumerate a list of annual priorities informed by their unique, timely, and ever-changing student constituencies, it has also been a best practice of outgoing members of Council to highlight student-body initiatives that require both continuity and continued advocacy over academic years. This year's Council members continue this tradition and also add to it by articulating anticipated challenges. Council purposefully recommends that incoming Council members continue advocating for these anticipated challenges during the 2022-2023 academic year.

Continued AY21-22 Initiatives

Pathways for Graduate Students and Graduate Student Stipends

- Council has always understood that this part of the SPT Pillar would be a multi-year project and as such requests that this continue to be attended to by members of the incoming Council of Presidents with the appropriate members of EOSS²
- Graduate Student Stipends will, as agreed to by the Current Council and President Crow, be a project that will require annual attention. Council recommends that the GPSA President and one

² The appropriate point of contact for this continued project is Senior Vice President, James Rund.

(1) member of the Council from USG continue to attend quarterly meetings with the Provost's Office to ensure that stipends remain accountable to the Graduate student community

Family Advocacy Centers

- Council requests that successors continue the collaboration between ASU's partnerships with family advocacy centers, with particular emphasis and attention toward the Tempe location

Sexual & Relationship Violence Prevention Program

- Additional effort is needed to evaluate what new partnerships between Health Services/Counseling/SRVP/Victim Advocacy can and should look like and, accordingly, Council members are encouraged to assist as they are able with this evaluation
- Council requests that successors work with SRVP and student working groups to assess various modalities of potential pilot training programs for student orgs and the feasibility of their expansion university-wide

Basic Needs Committee

- The Basic Needs Investment and Education Priority Pillar's projects and goals outlined in the 2021-2022 academic year should continue to be advanced through the ASU Basic Needs Committee which will report annually to ABOR
- This continued effort will include work toward the creation of a Resource Connection Form, as well as the continued promotion of the Dean of Students Offices as a connector of resources for students. Various other initiatives of this group include increased accessibility to the Crisis Fund through an updated application form, continuous addition of resources to the Basic Needs webpage, and the creation of promotional materials to raise awareness of the resources available to students with unmet Basic Needs

Anticipated Challenges in AY22-23

Sustainability

The 2021-2022 Council of Presidents would like to acknowledge that sustainability was not part of the five priority pillars presented to the student body, but has become an increasingly pertinent part of conversations in Council meetings as well as in the respective ASASU student governments. As such, it is the opinion of Council that sustainability is a critical and necessary area of student advocacy that is both important enough as its own area of advocacy in future priority proposals, but is also a metric by which other ASU initiatives and projects can, and should, be measured against.

Childcare and Student Parents

In years prior, GPSA has taken the primary leadership role related to childcare support and student parent advocacy. However, the COVID-19 pandemic brought student-parent issues to the forefront of the university's attention as it revealed deep deficiencies in resources for not only student-parents, but also staff and faculty. With this context, it is the opinion of Council that childcare and student-parent advocacy be taken up as a collective student-body area of advocacy.

Student Housing

Members of the 2021-2022 Council, in particular the GPSA and USG Polytechnic Presidents, advocated for additional investment and attention to the student-housing issues that were the result of long-standing challenges in ASU's housing model and as a result of the rapid rates of inflation in the United States and Phoenix Metropolitan area. Council, accordingly, has seen a



shift in attention to this issue from the Provost's Office and Office of the President that they are encouraged by, but believe needs continued pressure on the part of the students. In addition to advocating for more affordable housing generally, Council recommends continued attention be given to the need for an expansion of graduate student housing that supports older students and international student populations, as well as upper-division housing options for undergraduate students.