



MEMO

To: President Michael M. Crow and the Arizona State University Community

From: Arizona State University Council of Presidents

Subject: Response to President Michael M. Crow's Tuition Proposal for Fiscal Year 2022-2023

Date: March 18, 2022

Background Information

Since 2012, ASU has made a commitment to our student body which promises students that tuition will not increase more than three (3) percent annually; we believe this promise already makes the pricing model at ASU very predictable for students and their families. Additionally, between academic years 2020 and 2022, students at ASU did not see an increase in tuition despite an ongoing global pandemic and the subsequent levels of inflation.¹

On March 7, 2022 Arizona State University (ASU) President Michael M. Crow provided the ASU Community with a proposal relating to the tuition and fee setting for fiscal year (FY) 2022-2023.² This proposal included recommendations to increase ASU tuition as follows:

1. Arizona resident undergraduate and graduate immersion students: proposed increase of 2.5%³
2. Out-of-state undergraduate and graduate immersion students: proposed increase of 4%
3. International undergraduate and graduate immersion students: proposed increase of 5%
4. Digital immersion per credit hour: proposed increase of 2%⁴

CoP Stance on Tuition and Fees

After a thorough evaluation on the tuition in relation to this twenty-year commitment by ASU, **the 2021-2022 ASASU Council of Presidents endorses the ASU FY22-23 tuition increase as proposed by President Michael M. Crow.** It is the opinion of Council that this increase is both fair and reasonable. Further, we are proud of the work ASU has been able to accomplish to support students financially and academically as evidenced by the following:

¹See:<https://president.asu.edu/statements/asu-president-michael-m-crow-on-proposed-tuition-and-fee-adjustments>

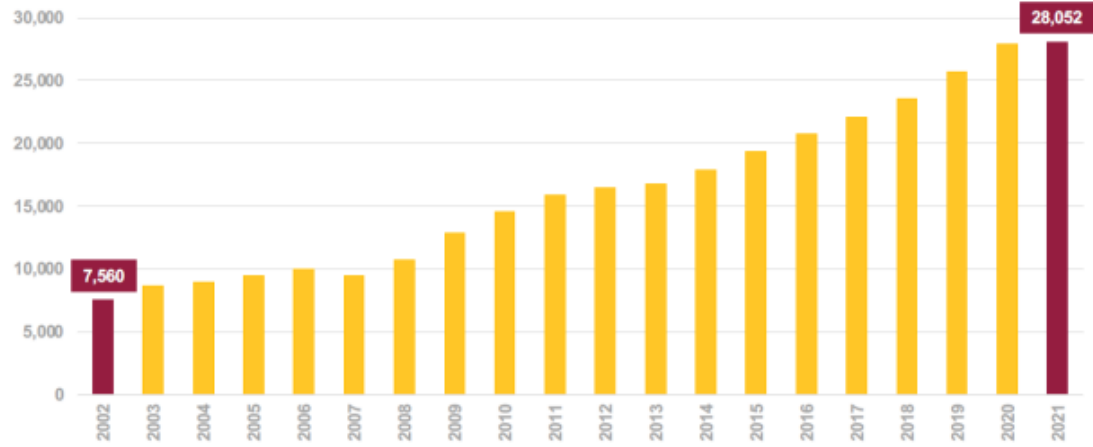
² See [ASU FY23 Tuition Proposal, March 7, 2022](#)

³ Tuition for first- and second-year students at the Polytechnic campus and New College are 90% of the tuition set for all other campus immersion programs.

⁴ The digital immersion per credit hour will increase by 2.0% with a cap on Arizona undergraduate and graduate students equivalent to full time immersion tuition rate per semester. Digital immersion base tuition for non-resident students is billed per credit hour with no cap.

First-generation student enrollment has nearly quadrupled since 2002

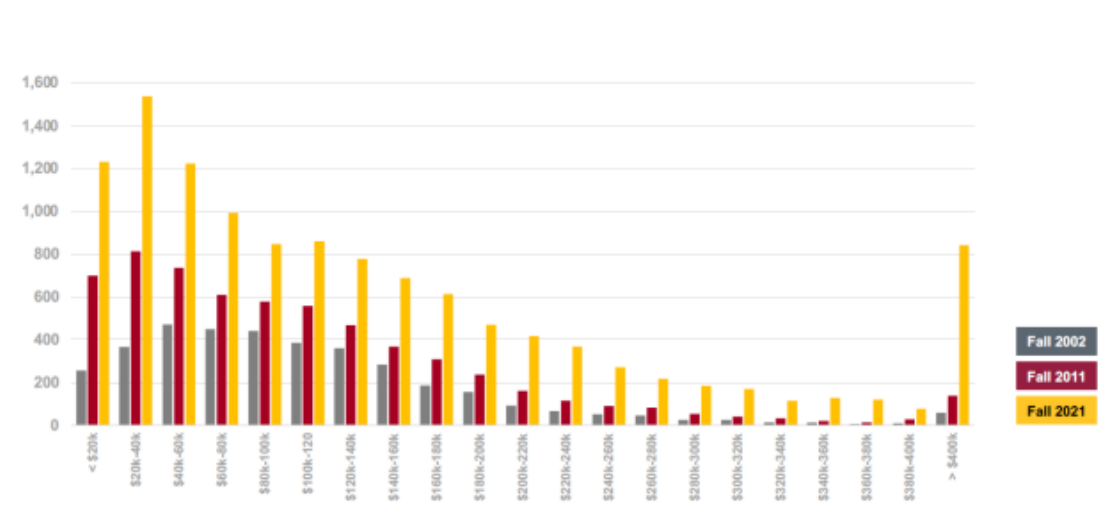
First-Generation Student Enrollment (Fall 2002 to Fall 2021)



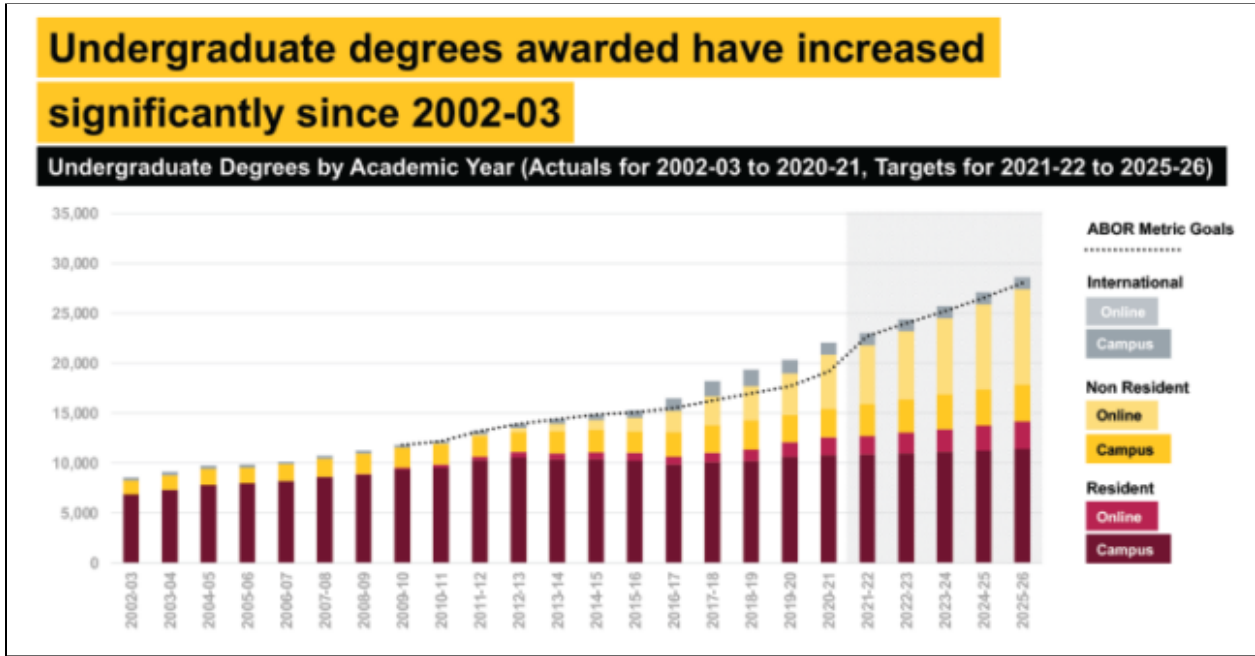
Source: [ASU FY23 Tuition Proposal](#)

ASU is now more accessible to low-income students

Full-Time, First-Year Enrollment by Income (Fall 2002, Fall 2011, Fall 2021)



Source: [ASU FY23 Tuition Proposal](#)



Source: [ASU FY23 Tuition Proposal](#)

What the ASU Council of Presidents takes away from this aforementioned data is a confidence in the institution’s current commitment to tuition rates for students. We are confident in the institution’s ability to maximize the success of its students, improve the university experience, and support the ASU community efficiently and effectively using tuition monies.

Signed,
 Arizona State University Council of Presidents 2021-2022

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