



School	Club Name	Date

Mission		
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A roadmap for impact is a plan:

- of action for your club throughout the year.
- of ideas, strategies, activities and events.
- of wellbeing month-by-month.

How will we get there?



This is STUDENT-DRIVEN!



 Club meeting agenda is already planned.



 Club sponsor/advisor is there the support you.



ASU student mentor.



Refer to the plan for guidance.

When designing the roadmap, think about what the key messages are and why the activity is important.

Key message examples:

- You are not alone, depression is real.
- Help is at our school, just ask.
- Know the signs and symptoms of...
- If you hear something, don't keep it a secret.
 Tell a trusted adult immediately.

Why is it important?

- Raises awareness
- Reduces stigma
- Promotes help-seeking
- Creates a safe and caring community

Mission

Summarize the issue, challenge, problem or idea your group will address.				
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Creating a roadmap for Peer-to-Peer Impact

- 1 Describe activities
- 2 Identify who is responsible
- 3 Identify needed resources
- 4 Set completion dates

Activity examples:

- Posters
- Classroom presentations
- Assembly
- Announcements
- Information flyers/notecards/stickers
- Art projects
- Club meetings

Who is responsible?

- Club members
- Teachers
- Administration
- Other key school/district staff
- Club sponsor
- Other student groups

What resources are needed?

- Art supplies
- Access to shareable platform
- Printed copies
- Training
- Snacks
- Reminders for students
- Swag items- wristbands, buttons, stickers

When will it be complete?

- Identify number of activities per month
- Set a due date to stay accountable
- Make sure it is achievable
- Multiple due dates for one activity/event

Design the roadmap

	Description of activity	Who is responsible	Resources needed	When will it be complete
August				
September				
October				
November				
December				
January				
February				
March				
April				
Мау				