



**Educational Outreach
and Access ASU**

BUILDING ACCESS TO SUCCESS

Access ASU is dedicated to **increasing access to higher education and preparing Arizona students for success through family engagement, strategic K-12 education and community partnerships.** Access ASU's programs and initiatives are designed to ensure all Arizona students graduate high school ready to thrive in college and the 21st century workforce.



BUILDING ACCESS TO SUCCESS

ASU strengthens the educational continuum by improving college readiness and increasing access to higher education. Access ASU delivers high-impact programs and services to prepare Arizona students to enroll and succeed in college and thrive in the 21st century workforce.



Family
engagement



Student
initiatives



Community
outreach



School
partnerships

Programmatic highlights

127,000+

students, families and educators served in FY19, representing a 43% increase over the previous year

2,500+

K-12 students served through Access ASU summer programs and partnerships

\$25,000

national award to support FAFSA completion in collaboration with Phoenix Union High School District

25+

corporate partners, faith-based groups and municipalities



FAMILY ENGAGEMENT

When families engage,
students succeed

Access ASU programs and initiatives provide college readiness, academic support, financial literacy and assistance with FAFSA and college applications in support of Arizona families.

Strategic initiatives

American Dream Academy
Future Sun Devil Family Day
Hispanic Mother-Daughter Program
American Indian Family Engagement

AMERICAN DREAM ACADEMY

The American Dream Academy is an eight-week program that helps parents gain the tools, knowledge and skills necessary to help their children achieve their highest academic potential. Parents who participate in the program learn how to be effective advocates and partners in their children's education. ADA culminates in a graduation ceremony for the parent and/or student.

44,624

total number of participants served by ADA since the inception of the program

3,835

ADA graduates during the 2018-2019 academic year

82

programs presented during the 2018-2019 academic year

710

total programs offered at school sites since its inception

2006

American Dream Academy is established





ASU champions Project Benjamin, a community initiative that aims to increase FAFSA completion rates, with the ultimate goal of increasing incomes of 10,000 local households.

Arizona community team wins first place in Alliance for the American Dream competition

Project Benjamin, a cross-sector coalition of organizations from Arizona, was **awarded \$1 million** from Schmidt Futures as part of the Alliance for the American Dream competition for its plan to use a chatbot to scale a strategy to boost Free Application for Federal Student Aid (FAFSA) completions in 67 area high schools.

[READ MORE](#)

HISPANIC MOTHER- DAUGHTER PROGRAM

Since it was founded in 1984, the Hispanic Mother-Daughter Program has positively impacted parents and students by providing college readiness curriculum and advising nearly 500 student-parent teams on an annual basis. Participants begin the program in the students' eighth grade year and continue throughout their high school years.

In 2019, the Hispanic Mother-Daughter Program celebrated its 35th anniversary. HMDP has helped generations of students and families in metro Phoenix achieve their higher education goals.

700+

parent-student teams advised during the 2018-2019 academic year

20%

increase in the number of former HMDP program participants



Building the pathway to ASU

69

HMDP high school seniors completed the program in 2019

61

HMDP graduating seniors applied to ASU

43

HMDP graduating seniors enrolled as first-year students in the fall class of 2019



ASU recognized for efforts to support Latino student success

ASU is committed to serving its communities and those individuals who wish to pursue a college degree, regardless of their background or socioeconomic status, and to provide the support resources required for all students to succeed. For those efforts, **ASU was one of nine institutions to earn the 2019 Seal of Excelencia**, a prestigious, voluntary and comprehensive certification granted by the Washington, D.C.-based organization Excelencia in Education.

[READ MORE](#)



PREPARING FUTURE SUN DEVILS

Program highlights

2,300

students and families participated in Future Sun Devil Family Day at one of ASU's four metro Phoenix campuses

Future Sun Devil Family Day engages middle and high school students and families in college preparation workshops presented four times per year at each of ASU's four metro Phoenix campuses.

Future Sun Devil Family Day features workshops on college preparation, paying for college, campus tours and meaningful interactions with current ASU students.

In 2019, Future Sun Devil Family Day provided new sessions focused on alumni engagement and financial aid support specific to DACA students preparing to enroll at the university.

AMERICAN INDIAN FAMILY ENGAGEMENT

Access ASU continues to focus on building a college-going pipeline of students from underserved communities. Through conferences, seminars and summer enrichment programs, Access ASU engages with American Indian youth and families to improve student outcomes and success in partnership with ASU's Office of American Indian Initiatives.



RECHARGE conference

450+

The annual Arizona State University RECHARGE conference provides an opportunity for American Indian students in grades 7-12 to invest in their education, future and community. The event features engaging activities and inspiring presentations, including topics on culture and identity, college readiness, financial aid and scholarships, college majors and ASU campus resources.

91%

of RECHARGE participants stated the workshops helped them feel more prepared for college

94%

of RECHARGE participants agreed/strongly agreed that by participating in the event they now know what resources ASU offers to American Indian students

INSPIRE summer program

INSPIRE is a free, six-day residential college readiness program for American Indian students from tribal nations in Arizona.

93

participants in the summer of 2019

11

tribal nations represented in the 2019 program

Urban Indian Education Work Group

The Urban Indian Education Work Group and Access ASU brought together district liaisons, tribal leaders, community-based organizations and university units that work with urban Indian youth to discuss how to increase the pipeline of American Indian students to ASU.

STUDENT INITIATIVES

ASU is committed to preparing students from all backgrounds to attend college. We believe preparation to enroll and succeed at the university is best when it begins early.

First Star Academy

The First Star Arizona State University Academy is a free, comprehensive college preparation cohort-based program that aims to provide foster youth with the academic support, enrichment and resources needed to enroll and succeed in college.

45

.....
program participants during the 2018-2019 academic year

95%

.....
attendance or better at 10 monthly academy sessions presented during the 2018-2019 academic year



PREPARING FUTURE SCHOLARS

Hands-on summer learning experiences

Barrett Summer Scholars is a residential summer program for high-achieving and academically talented youth in grades 8–10. This residential program invites students to live on campus, engage in college-level coursework and participate in a community of peers from across the state.

2,455

participants since the program's inception

2006

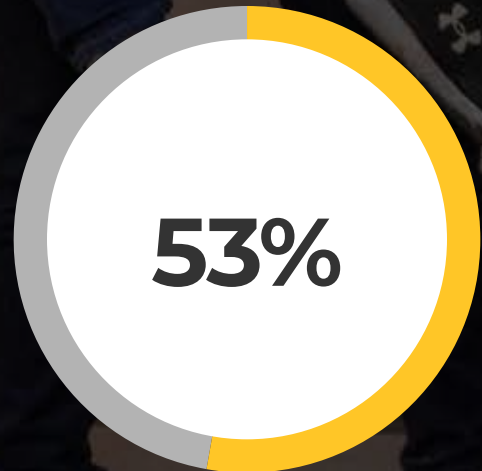
Barrett Summer Scholars program established

450+

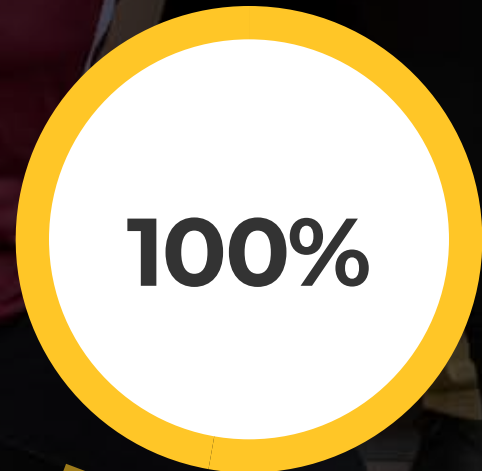
Barrett Summer Scholars participants in 2019

94%

fall 2018 Barrett Summer Scholars who applied and were accepted to ASU's Barrett, The Honors College

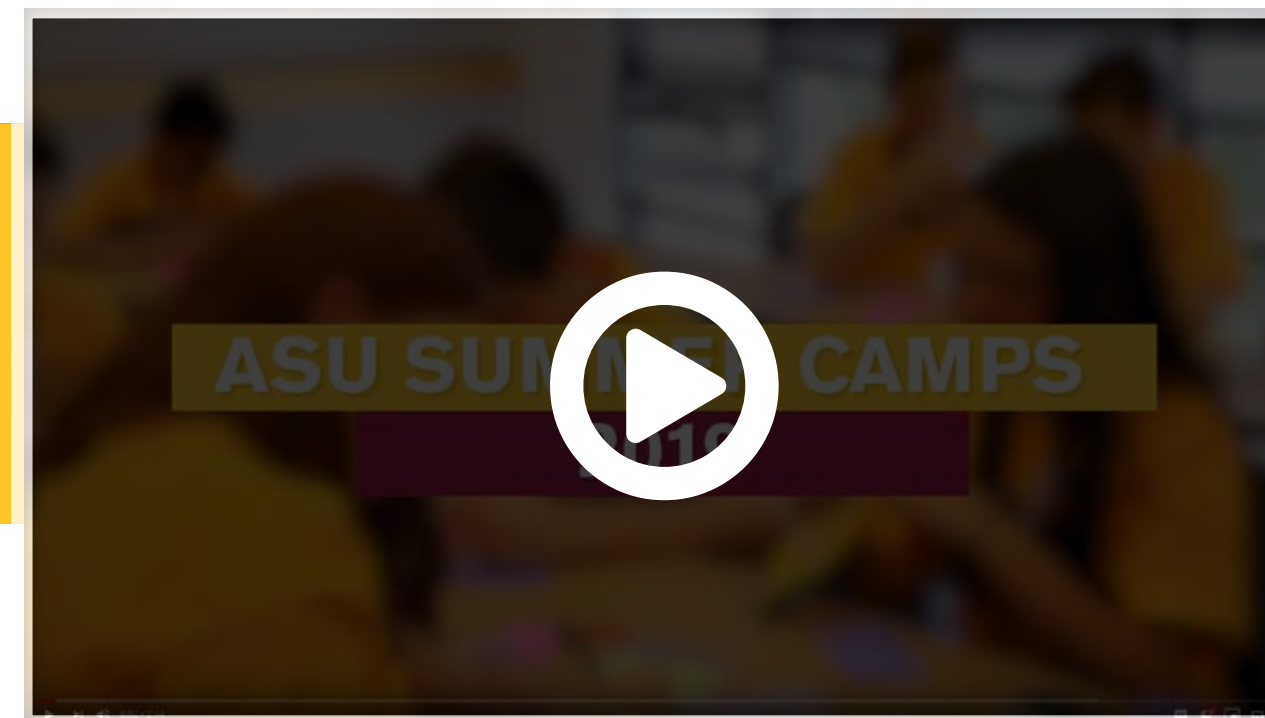


8 out of 15 counties in Arizona represented at BSS



Access ASU partner districts represented among BSS participants

SUMMER PROGRAMS



César E. Chávez Leadership Institute

The César E. Chávez Leadership Institute is a high-impact leadership program for Arizona high school rising juniors and seniors. Through a series of engagement opportunities students have the chance to live on campus, explore higher education, develop leadership skills and discover the value of civic engagement.

1,400+

high school students have participated in CCLI since the program's inception in 1995

82%

of CCLI alumni were enrolled in a post-secondary institution as a first-year student in fall 2018

Camp Catanese

Camp Catanese is a weeklong STEAM (science, technology, engineering, arts and math) and college preparation summer camp experience serving Phoenix area students. The program helps underserved youth close the achievement gap through educational opportunities.

270

participants in Camp Catanese in FY19

850+

students have engaged in the program since its inception in 2006

Summer Experience at West

Summer Experience at West is a summer program for students in grades 9–12. Participants engage in activities including research, college-major explorations and seminars led by current ASU faculty and students.

620

students served by Summer Experience at West since 2012

112

program participants in the summer of 2018



\$7 million GEAR UP grant will help ASU and community partners offer college prep to students and families

Thanks to a \$7 million grant recently awarded to Arizona State University by the U.S. Department of Education, Arizona students and their families will have greater access to a college education and a foundation for a bright future. ASU is one of 55 educational institutions to receive a U.S. Department of Education Partnership GEAR UP award from the 2018 GEAR UP competition. **The award is a seven-year grant, providing \$1 million in funding annually over the life of the grant.**

[READ MORE](#)

SPARKS

SPARKS is a student-led service organization at Arizona State University promoting access to higher education throughout the community. Beyond serving as role models to Arizona youth, SPARKS members have access to unique networking and professional development resources.

30,000+

individuals, including 2,900+ from rural communities, were served by SPARKS during the 2018-2019 academic year

783

ASU students were SPARKS members during the 2018-2019 academic year



Early Outreach Scholarship

The Early Outreach Scholarship supports alumni of Access ASU programs who are current ASU students who have a desire to serve their community. Scholars provide support for college readiness workshops and community events focused on increasing access to higher education throughout Arizona.

2,865

service hours recorded by EOS Ambassadors during the 2018-2019 academic year

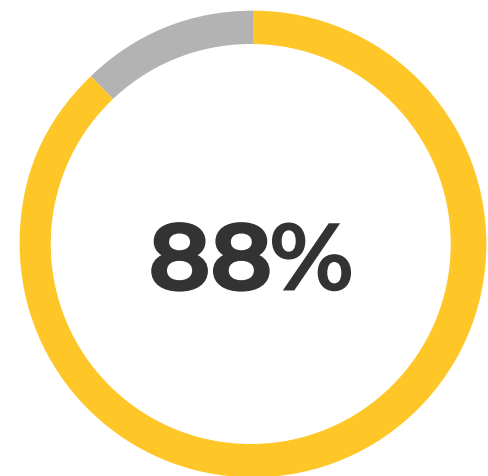
ASU AVID CONFERENCE

The ASU AVID Conference is hosted annually for Arizona high school sophomores. The conference focuses on providing participants with leadership skills and the tools to impact their community.



740+

students and educators participated in the 2018-2019 program, representing 31 schools and 16 school districts



of participants agree/strongly agree that the workshops at the AVID conference helped them better understand goal-setting

Community-based and faith-based collaborations

Access ASU has continued to expand its outreach efforts to support the growing number of community organizations serving the college-going pipeline of Arizona students.

19,936

participants impacted by community, education and faith-based program collaborations

SCHOOL PARTNERSHIPS

Access ASU collaborates extensively with schools, community and university partners to provide college readiness programming for K-12 students. ASU strategically partners with nine school districts in the Phoenix metropolitan area to increase the number of students prepared to enroll and succeed at the university.

Access ASU partner districts include:

- Chandler Unified School District
- Glendale Union High School District
- Kyrene Elementary School District
- Mesa Public Schools
- Peoria Unified School District
- Phoenix Union High School District
- Scottsdale Unified School District
- Tempe Union High School District
- Tolleson Union High School District

Building the pipeline to college through school partnerships

22,713

students and educators reached through school partnership programming during the 2018-2019 academic year

1,700

parents reached through school partnership programming during the 2018-2019 academic year.

2,743 15,360

students from Access ASU partnership schools enrolled at ASU during the 2018-2019 academic year

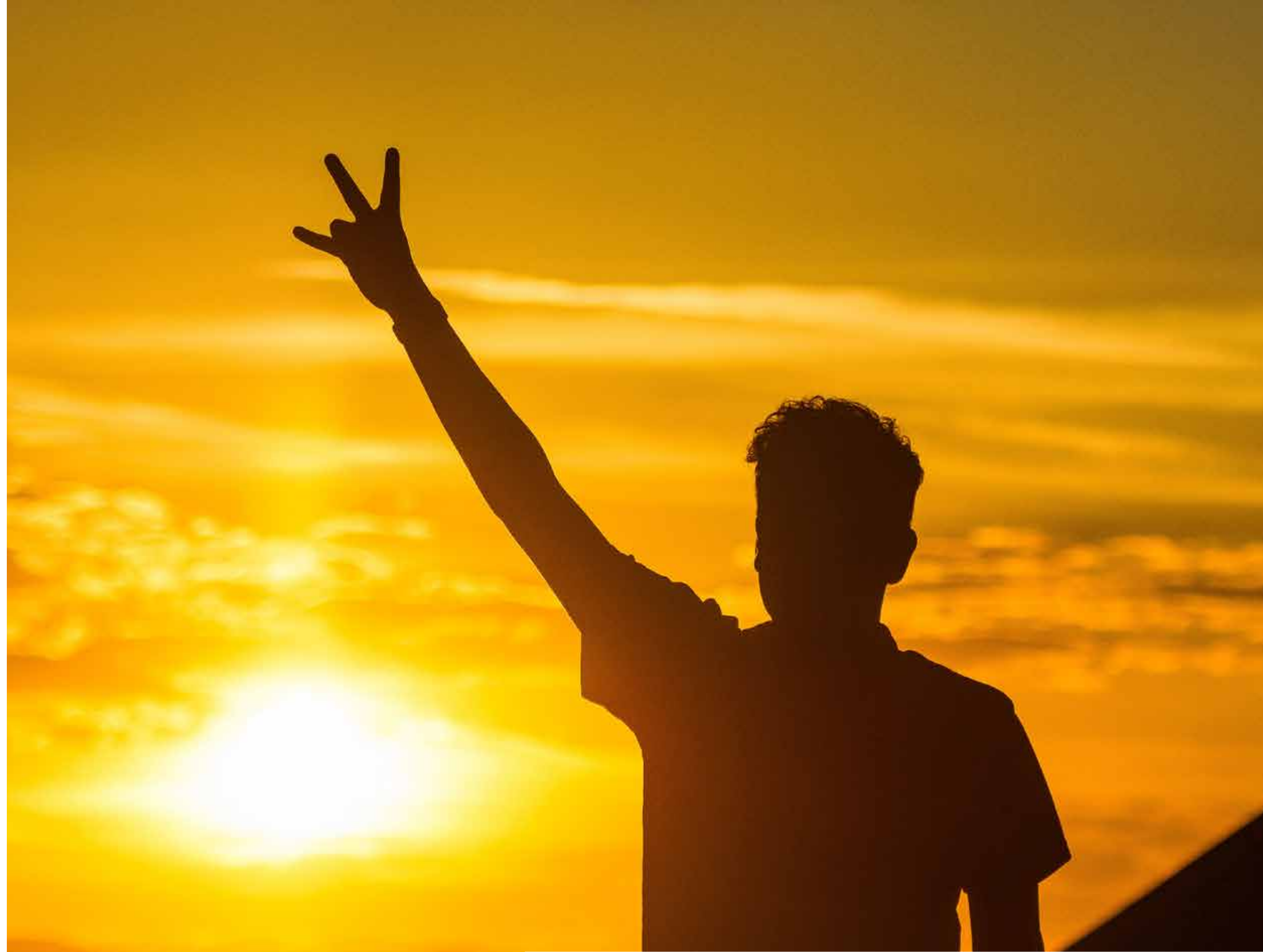
K-12 students participated in a campus experience with Access ASU during the 2018-2019 academic year.

DREAMZONE

DREAMzone was developed as a comprehensive professional development training at ASU that provides student leaders, staff and faculty with the knowledge, skills and resources necessary to effectively respond to the needs of undocumented students. DREAMZone's primary objective is to create inclusive and supportive environments.

Program highlights

- The 2018-2019 school year included 24 workshops that certified allies who are now knowledgeable about DREAMzone services and scholarship resources. At the same time the program raises awareness of systemic barriers, while enhancing cultural and professional sensitivity.
- The DREAMzone support circle, a collaboration with ASU Counseling Services consistently provided a safe space, mental health support and networking opportunities.



644

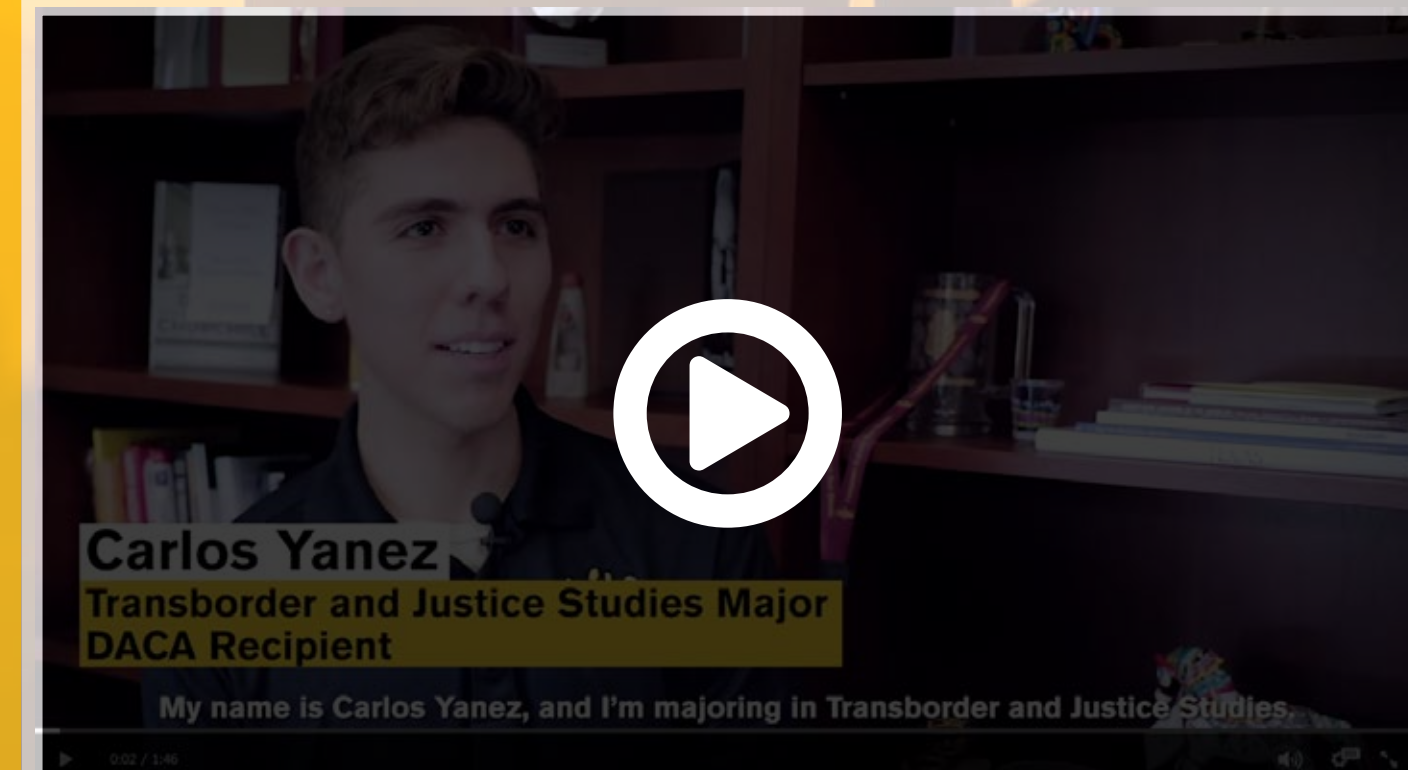
.....
individuals served through DREAMzone programs during the 2018-2019 academic year

394

.....
DREAMzone allies certified at ASU and in the broader community during the 2018-2019 academic year

\$12,000

.....
raised for the We Rise scholarship fund, a collaborative initiative led by student organizations for undocumented students



TRIO PRE-COLLEGE PROGRAMS

Upward Bound

at the Tempe and West campuses

50+
years

of continuous programming and services provided by Upward Bound at ASU's Tempe campus

60

participants enrolled in the inaugural Upward Bound program at ASU's West campus, serving target schools within the Glendale Union High School District

3,000+

hours of community service delivered through the Upward Bound program at ASU's Tempe campus

10,500+

hours of academic assistance provided through the Upward Bound programs





TRIO PRE-COLLEGE PROGRAMS

TRIO Talent Search

at the Downtown Phoenix campus

500

.....
students in the Tolleson Union High School District served through TRIO Talent Search, a program that provides academic support, university exposure and the tools and resources to empower students to graduate high school ready to enroll and succeed in college



me3® is an interactive tool created to help high school and college students plan their futures. It allows students to explore career interests, identify the college majors that support those passions and to learn how to design an academic experience to make it all happen.

In 2018-2019, the me3® High School and Administrator Dashboard was developed to facilitate access to me3® results for educators.



242,869

cumulative number of me3® users

54,454

high school student me3® users

13,774

mobile app downloads

686

high schools used me3 in 2018