



# Arizona State University

## Fraternity & Sorority Life

### *2018-2019 Annual Report*

The Fraternity and Sorority Life community at Arizona State University this year experienced several highlights for our students, their chapters, the councils, and the community. Students engaged in a variety of programs that strengthened their values and commitment to their organizations, community, and Arizona State University. It was a history making year as after many years of hard work by students the Greek Leadership Community Center and the Greek Leadership Village opened in the fall of 2018 offering a new home for all seventy-five of our organizations and five governing councils. The addition of these spaces have created an opportunity for the community to collaborate and engage with each other in ways that were previously impossible.

This report elaborates on Fraternity and Sorority Life's achievements over the 2018-2019 academic year in regards to the Greek Leadership Community Center, On-Campus Greek Housing, Membership, Scholarship, Campus Involvement, Educational Programming, and Service and Philanthropy.

#### **GREEK LEADERSHIP COMMUNITY CENTER**

The **Greek Leadership Community Center (GLCC)** opened in fall 2018 which included five office suites for the governing councils, meeting spaces, large-scale event space, and the Fraternity and Sorority Life staff offices. Additionally, Greek organizations are identifying ways to visually represent the entire community and highlight the fifty organizations that are not physically represented in the Greek Leadership Village. Chapter recognition and acknowledgements will continue to be developed throughout the summer and ready for fall 2019.

Briana Diaz, a senior double majoring in global health and the science of healthcare delivery, is a member of Sigma Lambda Gamma and the president of the Multicultural Greek Council. She said the space has been beneficial to their group as they've used it for numerous events like weekly chapter meetings, academic gatherings and study hours. "For the Multicultural Greek Council and the other culturally-based councils, we have a space on campus now," Diaz said. "We can feel comfortable here, we know it's ours . . . it's becoming more of a home."

Valentin Hernandez III, a member of Phi Gamma Delta and President of the Interfraternity Council, noted that the GLV represents leaders coming together to work toward excellence, and build a legacy for the future. Hernandez, a biomedical sciences major, is a second-generation Sun Devil, whose father was in a multicultural fraternity when he was a student at ASU. "I've seen the evolution of what he had to now, and I can only imagine what it's going to be like for my children," said Hernandez.

Director of Fraternity and Sorority Life, Gary Ballinger remarked on the opening, "The Greek Leadership Community Center and the Greek Leadership Village is an example of what creative and engaged students can do with the support of staff. This project allows for the entire fraternity and sorority community to have one centralized location to work with each other; host chapter meetings, study tables and philanthropy events; and engage in meaningful educational opportunities. It has the potential to change the footprint of fraternity and sorority life and the community beyond the borders of campus."

- The Greek Leadership Community Center hosted **519 reserved events and meetings in the 2018-2019 year.**
- The five governing councils utilized their offices for meetings, events, and council governance matters by accessing their office spaces over **5,000 times throughout the year.**
- Chapter, council, and fraternity and sorority life events held in the Greek Leadership Community Center and the Greek Leadership Village had estimated attendance of **44,772 students and over 1,300 hours of total usage.**
- The largest number of events occurred in **February of 2019, with 1,317** events and points of access occurring throughout the building.
  - August 2018 – 24 events and access points
  - September 2018 – 837 events and access points
  - October 2018 – 445 events and access points
  - November 2018 – 263 events and access points
  - December 2018 – 153 events and access points
  - January 2019 – 541 events and access points
  - February 2019 – 1,317 events
  - March 2019 – 1,205 events
  - April 2019 – 649 events

#### **ON-CAMPUS GREEK HOUSING**

The **Greek Leadership Village (GLV)** represents a new vision for fraternity and sorority life, a community where many fraternal organizations can gather, work, learn and live. The community, at Rural and Terrace roads on the east side of the Tempe campus, welcomed its first residents in August 2018. It includes 27 Greek organizations in three or four-story townhouses, each ranging from 19 to 41 beds for sophomores, juniors and seniors.

- The Greek Leadership village dedication held in February 2019 hosted a number of ASU dignitaries who shared their thoughts and experiences with fraternity and sorority life at ASU.
  - “Through hard work, through creativity by our students, a university team working with our students, through perseverance, through trust between the students and the university, we were able to work our way through some thorny patches and come out on the other side with this project,” ASU President, Dr. Michael Crow, said.
  - Arizona Governor, Ducey noted that “The skills that I learned as pledge trainer, rush chairman, treasurer, then president of my fraternity — these are skills that I not only applied in my career at Procter & Gamble and that built Coldstone Creamery, these are the skills I use every day as governor to convene leaders inside the community, bring them together, set a vision, chart a course, pick the right people and build consensus. All that is available to you in the Greek system, in addition to the relationships that you can build.”
  - Maddy Bergstrom, a member of Sigma Kappa and President of the Panhellenic Council at ASU said that the Greek Leadership Village has helped forge connections within the community. “We’ve been able to hold more events together, chapter-to-chapter and council-within-council, as all five councils are in the main building,” said Bergstrom, a

junior majoring in political science. “We’ve been able to unite the community and host events and meet people we wouldn’t have been able to before.”

- The fraternity and sorority community increased to 951 on-campus residents in university operated Greek Housing at the **Greek Leadership Village**.
  - 27 residential chapters are in the Greek Leadership Village representing 15 Interfraternity Council chapters and 12 College Panhellenic Council Sororities
- The Greek Leadership Village Assistants represented 12 residential chapters to the Greek Leadership Village (6 fraternities and 6 sororities) and were responsible for conducting programs and engagement opportunities within the Greek Leadership Village. These events included:
  - Game-day activities for home sporting events
  - Professional development opportunities
  - Events that promote Greek Unity

## MEMBERSHIP

In the past academic year, the community grew by more than 2,200 students and six organizations are still in development (two years or less on campus). Both Sigma Nu and Theta Xi were installed as chapters in the Fall of 2018 and Sigma Alpha Epsilon was installed in the Spring of 2019. Theta Chi was brought on as a new chapter in IFC this year and began with a group of 25 members.

- **72 Fraternity and Sororities** are currently active at Arizona State University
  - 32 Interfraternity Council (IFC) fraternities
  - 13 Multicultural Greek Council (MGC) chapters
    - 4 fraternities and 9 sororities
  - 5 National Association of Latino Fraternal Organization (NALFO) chapters
    - 2 fraternities and 3 sororities
  - 6 National Pan-Hellenic Council (NPHC) chapters
    - 3 fraternities and 3 sororities
  - 16 College Panhellenic Council (CPH) sororities
- There are 4,800 active members of fraternities and sororities.
  - 2,471 women are affiliated with a sorority.
  - 2,329 men are affiliated with a fraternity.
- The fraternity and sorority community had an **average chapter size of 66 members**. The average chapter size for each governing council is as follows:
  - Interfraternity Council (IFC) fraternities was 69 members.
  - Multicultural Greek Council (MGC) chapters was 13 members.
  - National Association of Latino Fraternal Organization (NALFO) chapters was 17 members.
  - National Pan-Hellenic Council (NPHC) chapters was 9 members.
  - College Panhellenic Council (CPH) chapters was 141 members.
- A total of 2,401 new members joined the community during the 2018-2019 year, with 2,075 retaining membership for an 86.4% retention rate. The number of new members joining
  - Spring 2019
    - IFC: 357
    - MGC: 34

- NALFO: 12
  - NPHC: 15
  - CPH: 76
- Fall 2018
  - IFC: 653
  - MGC: 57
  - NALFO: 20
  - NPHC: 6
  - CPH: 1167
- The fraternity and sorority community welcomed **one new organization** this year:
  - Theta Chi with 29 members – IFC
- The fraternity and sorority community have already slated **two new organizations** for next year:
  - Beta Chi Theta National Fraternity, Inc. – MGC
  - Phi Delta Theta – IFC

## SCHOLARSHIP

- All-Greek GPA
  - Spring 2019, the **all-Greek GPA (3.21)**
  - Fall 2018, the **all-Greek GPA (3.20)**
- All-Sorority GPA
  - Spring 2019, the **all-Sorority GPA (3.35)**
  - Fall 2018, the **all-Sorority GPA (3.33)**
- All-Fraternity GPA
  - Spring 2019, the **all-Fraternity GPA (3.05)**
  - Fall 2018, the **all-Greek GPA (3.03)**
- Dean's List
  - Spring 2019, there were **1,827 Dean's List recipients**, reflecting 37% percent of the fraternity and sorority community.
  - Fall 2018, there were **1,848 Dean's List recipients**, reflecting 36% percent of the fraternity and sorority community.
- The respective governing council GPAs were:
  - Spring 2019
    - IFC 3.051
    - MGC 3.094
    - NALFO 2.986
    - NPHC 3.259
    - CPH 3.364
  - Fall 2018
    - IFC 3.035
    - MGC 3.039
    - NALFO 2.982
    - NPHC 3.019
    - CPH 3.348

- The chapters achieving the highest overall Chapter GPAs among their respective governing councils were
  - Spring 2019
    - IFC – Phi Mu Alpha Sinfonia (3.668)
    - MGC – Alpha Pi Omega Sorority, Inc. (3.737)
    - NALFO – Gamma Zeta Alpha Fraternity, Inc. (3.260)
    - NPHC – Alpha Kappa Alpha Sorority, Inc. (3.633)
    - CPH – Kappa Alpha Theta Sorority (3.597)
  - Fall 2018
    - IFC – Phi Mu Alpha Sinfonia (3.629)
    - MGC – Alpha Pi Omega Sorority, Inc. (3.434)
    - NALFO – Kappa Delta Chi Sorority, Inc. (3.290)
    - NPHC – Alpha Kappa Alpha Sorority, Inc. (3.019)
    - CPH – Kappa Alpha Theta Sorority (3.584)

## CAMPUS INVOLVEMENT

Fraternity and sorority chapters reported 1,059 members involved in other student organizations or nearly **22% of the community is involved in another student organization**, of which almost 48.2% reported serving in a leadership role.

- The fraternities and sororities that reported the highest percentage of members being involved in other campus student organizations were
  - IFC – Lambda Chi Alpha (50%)
  - MGC – Sigma Lambda Beta Fraternity and Tau Psi Omega Fraternity, Inc. (100%)
  - NALFO – Lambda Theta Nu Sorority, Inc. (100%)
  - NPHC – Alpha Kappa Alpha Sorority, Inc. and Delta Sigma Theta Sorority, Inc. (100%)
  - CPH – Sigma Kappa (100%)
- The fraternities and sororities that reported the highest percentage of members being involved in leadership positions in other campus student organizations were
  - IFC – Lambda Chi Alpha (35%)
  - MGC – Sigma Lambda Beta Fraternity (90%)
  - NALFO – Lambda Theta Nu Sorority, Inc. (50%)
  - NPHC – Delta Sigma Theta Sorority, Inc. (95%)
  - CPH – Kappa Kappa Gamma (60%)
- The fraternity and sorority community continued its focus on promoting spirit, pride, and tradition by hosting several Greek student sections at home football, men’s and women’s basketball, baseball, and softball games.

## EDUCATIONAL PROGRAMMING

Over 300 of fraternity and sorority leaders attended their regional or (inter)national conventions engaging with their regional or (inter)national organization and representing Arizona State University across the country. Many chapters brought home awards for overall performance, leadership and achievements in recruitment.

- The **President's Engagement and Enrichment Retreat** hosted many Greek leaders across ASU FSL's five councils in Prescott, AZ for a weekend of leadership skill development and an emphasis on Greek Unity. Junior business law major Cristianne Scherrer said she loved building a sense of Greek unity at the fall open house events in her first year in Kappa Delta Chi Sorority, Inc., and she enjoyed getting to know more leaders at the retreat as well. "My favorite part about PEER was the opportunity to connect with leaders from all different councils and organizations to see some of the commonalities we all encounter in our organizations all around," she said. "Being involved in Greek life has developed me as a leader, because I am constantly working with a group of individuals who share a common goal."
- Fraternities and sororities implemented more than **314 educational programs** for their members and the campus community this year. The education programs covered a wealth of topics including Alcohol and Other Drugs Education, Body Image, Bystander Prevention, CPR Training, Etiquette, Financial Management, Hazing Prevention, Leadership Development, Networking, Nutrition, Resume Building, Self-Defense, Sexual Violence Prevention, Social Responsibility, Stress Reduction, Study Skills, Time Management, Values-based Decision Making, and Values-Based Recruitment.
- The College Panhellenic Council sponsored the fourth annual **PowHER conference**, which saw over 150 women engage in discussions and educational programming related to empowerment and leadership development. The keynote of the conference spoke on authenticity and empowered attendees to live their most authentic and true lives. The fifth annual PowHER conference is scheduled for October 2019. The PowHER planning committee presented Panhellenic sorority women, multicultural sorority women, and women representative of special-interest organizations on campus.
- The fraternity and sorority community welcomed many speakers throughout the year to present on a variety of educational topics including:
  - Tempe Police Department to speak on harm reduction and self-defense,
  - The ASU Police Department to speak on safety and campus policy,
  - Various national representatives to speak on values-based recruitment, values-based decision making, and living organizational values.
- The **Cultural Greek Open House** was hosted by the Multicultural Greek Council, National Association of Latino Fraternal Organizations, and National Pan-Hellenic Council and provided an opportunity for organizations to showcase culture through traditional artistic expressions from Native American, Polynesian, Asian, Latin, African and other cultures. The Cultural Greek Open House was attended by active chapter members, interested chapter candidates, and ASU students, staff, and faculty interested in learning more about the Cultural Greek Organizations in the fraternity and sorority community.
- Members of the fraternity and sorority community continued their focus on **sexual violence prevention** throughout the 2018-2019 academic year, participating in several events and topics.
  - In collaboration with ASU Sexual Violence Prevention and Educational Program for Sexual Violence, the College Panhellenic Council hosted the second year of the **Sexual Violence Prevention Sorority Leadership Project**, which is geared towards bystander intervention, consent training, and provision of resources and tools for sorority leaders to assist a member who may have been a victim of sexual violence. Active chapter

members and new members in the sorority community are welcome to participate in this multi-week educational program, which will continue in Fall 2019.

- In the 2019-2020 Academic Year, the fraternity and sorority community will continue to grow their emphasis on educational programming and already have a multitude of programs planned or slated.

## SERVICE AND PHILANTHROPY

Fraternities and sororities at ASU were able to raise over \$350,000 in charitable donations in the 2018-2019 academic year through chapter philanthropies, profit sharing nights at local restaurants and engagement from collegians and alumni. Fraternities and sororities at ASU were able to volunteer over 60,000 hours through individual, chapter-wide and multi-chapter service projects. The service projects conducted had wide-spread impact ranging from local to international.

- Overall, the fraternity and sorority community reported **63,550 hours of community service**, which is approximately **13.23 hours per member**. The fraternities and sororities contributing at the highest level were:
  - Spring 2019
    - IFC – Acacia (848 hours)
    - MGC – Pi Alpha Phi Fraternity, Inc. (400 hours)
    - NALFO – Gamma Alpha Omega Sorority, Inc. (174 hours)
    - NPHC – Phi Beta Sigma Fraternity, Inc. (169 hours)
    - CPH – Alpha Chi Omega (2,970 hours)
  - Fall 2018
    - IFC – Kappa Sigma (3,245 hours)
    - MGC – Tau Psi Omega Fraternity, Inc. (696 hours)
    - NALFO – Gamma Alpha Omega Sorority, Inc. (128 hours)
    - NPHC – Alpha Kappa Alpha Sorority, Inc. (44 hours)
    - CPH – Pi Beta Phi (5,283 hours)
- Overall, the fraternity and sorority community reported more than **\$363,000 of donations to charitable causes**, which is approximately **\$75.63 per member**. The fraternities and sororities contributing the most were
  - Spring 2019
    - IFC – Lambda Chi Alpha (\$21,932)
    - MGC – Pi Alpha Phi Fraternity, Inc. (\$980)
    - NALFO – Lambda Theta Nu Sorority, Inc. (\$864.50)
    - NPHC – Phi Beta Sigma Fraternity, Inc. (\$500)
    - CPH – Delta Zeta (\$34,178.01)
  - Fall 2018
    - IFC – Sigma Tau Gamma (\$14,000)
    - MGC – Sigma Lambda Beta International Fraternity (\$1,878)
    - NALFO – Lambda Theta Nu Fraternity, Inc. (\$351)
    - NPHC – Alpha Kappa Alpha Sorority, Inc. (\$600)
    - CPH – Pi Beta Phi (\$17,983)

- This year at the **fourth annual ASU Homecoming Blood Drive**, more than 363 units of blood were donated to Vitalant Blood Services. These donations were able to save nearly 1,000 lives of Arizona residents and was the best blood drive to date for ASU fraternity and sorority life, reaching 121% of our initial goal.
- During the **Greek Week School Supply and Book Donation Drive**, more than 4,000 school supplies and books were gathered and donated to the Murphy School District on behalf of ASU Fraternity and Sorority Life and Valley of the Sun United Way. The school supplies helped teachers and students in an under-funded district during the end-of-year season when supplies had run out over the course of the academic year.
- During **Devils in Disguise**, Fraternity and Sorority students participated in service through Changemaker Central. This year's Devils in Disguise efforts were incorporated in Fraternity and Sorority Life's Greek Week competition which led to eight organizations being represented as site hosts and more students representing fraternity and sorority chapters participating in various service events to underserved non-profit organizations.
- For **Greek Sing** this year, total donations reached more than **\$35,000** going towards Valley of the Sun United Way.
- The Interfraternity Council (IFC) hosted a blood drive competition against the University of Arizona. This will be an annual event between both campuses, showing the importance of blood donations in the State of Arizona and allowing for some friendly competition.
- Fraternities and sororities performed community service and/or raised charitable donations for organizations such as, the American Breast Cancer Foundation, American Cancer Society, American Red Cross, ALS Association, Arizona Animal Welfare League, Arizona Humane Society, Arizona Microcredit Initiative, Arizona Skin Cancer Foundation, Be a Leader Foundation, Best Buddies, Habitat for Humanity, Juvenile Diabetes Research Fund, Make-A-Wish Foundation, Maricopa County Animal Care & Control, Phoenix Rescue Mission, Phoenix Zoo, PUSH America, Ronald House, Salvation Army, SEEDs for Autism, St. Jude's Research Hospital, Susan G. Komen, St. Mary's Food Bank, Toys for Tots, Valley of the Sun United Way, YMCA, various local elementary schools, and many other non-profit organizations and foundations.

Resources:

*ASU opens Greek Leadership Village housing community*, August 7, 2018, retrieved from ASU Now (<https://asunow.asu.edu/20180807-sun-devil-life-asu-opens-greek-leadership-village-housing-community-950-students>).

*ASU marks Greek Leadership Village grand opening*, February 26, 2019, retrieved from ASU Now (<https://asunow.asu.edu/20190226-sun-devil-life-greek-leadership-village-grand-opening>).