The Leadership, Empowerment, and Development (L.E.A.D.) Conference is ASU’s NEW Fall Leadership conference for emerging leaders and student organization officers. This free, one-day experience aims to provide the tools and knowledge to successfully lead within organizations, groups and communities while also learning how to utilize the available resources provided on campus.

Check out our Facebook page for photo and highlights from today’s conference!
Zachary Hall is an Author, Sport Business Professional and Community Spark Plug. He loves helping people connect and find synergy in their work and personal interests. Growing up in Phoenix, Arizona the 5th largest city in America, he has enjoyed his journey throughout family entertainment and community activism.

Through years of traveling for work within his positions at various professional sports teams, no matter where he went or what mode of transportation he was on, he continued to find connections everywhere he went. Openly speaking about this growing network of contacts, many people in his circle began to reach out to him when they were looking to be connected. Through these asks, Don’t Sleep on Planes was born.
CONFERECE SCHEDULE

10:00 AM
Welcome & Conference Breakdown

10:30 AM - 11:00 AM
Leadership Sessions 1

11:10 AM - 12:00 PM
Leadership Sessions 2

12:10 PM - 12:50 PM
Lunch & Keynote Speaker
Mr. Zachary Hall

1:00 PM - 1:30 PM
Leadership Sessions 3

1:40 PM - 2:30 PM
Leadership Sessions 4
Showcasing Involvement on Resumes and in Interviews
Memorial Union 228 - Cochise
Presenter: Shale Brenner
This session will discuss how to create effective resume statements from your extracurricular experiences and how to apply these experiences to answer interview questions. We will take time to practice creating effective statements at the end of the presentation.

PitchFunder: ASU’s Crowdfunding Platform
Memorial Union 236 - Mohave
Presenter: Lauren Mitchell
PitchFunder is Arizona State University’s official crowdfunding platform—designed to empower the ASU community to raise charitable funds for passion projects that make an impact. Through our platform, students, faculty and staff are provided with the training, tools, and technology necessary to raise funds.

Leveraging Your Online Presence
Memorial Union 242 - LaPaz
Presenter: Kim Scatton
Platforms such as LinkedIn, Instagram, and YouTube are places to network, stay in touch with like-minded organizations, and start conversations that could ultimately lead to potential job opportunities. Come learn how to best highlight both yourself and your student organization on various social media platforms.

Building Our Student Community: Sankofa Summer Leadership Institute
Memorial Union 246 - Coconino
Presenter: Brandee Augustine
After recognizing the need to redesign the Sankofa Summer Leadership Institute, our committee engaged the research literature as well as peer feedback that lead to developing a peer to peer facilitated model to focused on community in order to retain Black students at Arizona State University. As student leaders, we understand that our community will have multiple difficulties succeeding without support from peers and mentors. During this presentation, we will engage participants in an active and lively discussion on how to plan and implement a similar program for their organization.
What are you doing? No actually, what are you doing?
Memorial Union 228 - Cochise
Presenter: Karen Stepanek
Have you ever had 10 million items on your to do list, but you don’t know where to start so you turn on Netflix instead? Or waited until the last minute to finish that project or presentation and wondered why you didn’t start earlier? We all have classes, clubs, jobs, and other commitments. This session will share helpful tips on how you can manage your time including common causes of procrastination. We will also discuss strategies you can implement to use your time more wisely and evaluate how you are really spending your time.

Leading with Student Voice
Memorial Union 236 - Mohave
Presenters: Lisa Meier & Earl Lee
Utilizing the principles of Youth Voice from Youth Engagement Theory, come learn how to apply these skills to student led and student driven initiatives at ASU. This practice will be detailed in that it utilizes youth-adult partnerships as the conscious relationship, which sustains intergenerational equity. It will be demonstrated through active case examples that youth engagement refocuses on meeting the students where they are and providing them the tools to engage, provide input, and connect as they develop their sense of self.

Redefining Civic Engagement
Memorial Union 242 - LaPaz
Presenters: Victoria Grijalva Ochoa & Sami Mooney
This presentation focuses on how people from any background can make a difference and contribute to their community. To be a changemaker, or a leader, you don’t have to have a traditional student leader background, instead, you use what you got to make the world better.

Sustainable Event Practices
Memorial Union 246 - Coconino
Presenter: Abigail Graves
This presentation introduces resources for people interested in learning more about Sustainability at ASU and Green Event Certification. Participants will learn suggestions on how to make their events more sustainable, how to apply for a certificate, and work on a sample event challenge. While the certification is specific for events, students can apply concepts to everyday activities.
Mental Health Awareness Week  
Memorial Union 228 - Cochise  
Presenters: Ariana Ruof & Thomas Poniatowski  
The purpose of this event is to raise awareness for and reduce the stigma surrounding various mental health disorders. There are events every day for a week leading up to the campus-wide Out of the Darkness Walk. Each event relates to one of the mental health problems, including depression, anxiety, and addiction. We formed partnerships with other ASU student organizations, as well as with organizations in the greater Tempe community.

Including Women of Color in the Conversation  
Memorial Union 236 - Mohave  
Presenter: Yewande-Theresa Lewis  
Describing the advantages of including women of color in leadership initiatives. Discuss recruitment and retention as well as giving examples of non-inclusive initiatives and their fall outs. Attendees will get a chance to adjust the marketing/planning of their next event in order to include the perspectives of women of color.

Ditching the Traditional Club Organization/Structure  
Memorial Union 242 - LaPaz  
Presenter: Sami Mooney  
The pitfall to so many student organizations is that they operate with the president responsible for everything. Imagine if all of your E board members were able to manage themselves and operate independently while getting work done at a higher quality, and at the same time feeling more invested in your club’s work? In this session we will be discussing how to empower the people you supervise which actually makes your job easier, less stressful and more enjoyable. With specific strategies on how to restructure an e board, how to give tasks differently, how to keep people accountable and how to make your club culture less stressful and more impactful at the same time.

Personality & Leadership  
Memorial Union 246 - Coconino  
Presenter: Ashton Brackens & Shea Ziccarelli  
In this workshop, attendees will have space to learn what your core values and needs are so that you can perform at your highest potential in every area of life. Come to experience ways to better understand yourself and understand others.
Embrace your M.A.S.K.
Memorial Union 228 - Cochise
Presenter: Zachary Hall (Keytone Speaker)
From his book “Don’t Sleep on Planes”, author and keynote speaker Zachary Hall will discuss embracing your M.A.S.K., which enables you to be more outgoing, take risks, and alter your approach to things in effort to achieve the results you’re looking for.

How do you “Build Your Best You”?
Memorial Union 236 - Mohave
Presenters: Courtney Spivak & Lindy Lunkenheimer
Success looks different for everyone. Having a growth mindset is a key part of achieving at high levels in all aspects of a student’s time here at ASU. This workshop will inform students about the “Build Your Best You Movement” and support students in the defining what success means to each of them.

The Truth About Leadership
Memorial Union 242 - LaPaz
Presenter: Karen Stepanek
This session will cover the 5 Truths about Leadership based off Kouzes & Posners Exemplary Practices of Leadership. Students will learn valuable leadership lessons in an interactive setting that will give them tangible resources to better lead their organizations.

Fundraising and Sponsorship
Memorial Union 246 - Coconino
Presenters: Peter Pietrzak & Meilia Brooks
This presentation will cover information regarding means by which they can obtain fundraising and sponsorships, particularly for organizations. Additionally, the presentation will include processes and criteria for obtaining these funds and storing them in a transparent way.