



2017-2018 Memorial Union LCD Advertising Request

The Memorial Union has three LCD monitors displaying content on the first level. LCD advertising may be reserved by the campus community to showcase and promote ASU departments, registered student organizations and their programs and services. Advertising space may be reserved by: (please mark one)

	Weekly	1 Month	3 Months	6 Months
ASU Student Clubs	<input type="checkbox"/> \$50	<input type="checkbox"/> \$200	<input type="checkbox"/> \$150	<input type="checkbox"/> \$125
ASU Departments/Organizations	<input type="checkbox"/> \$50	<input type="checkbox"/> \$200	<input type="checkbox"/> \$150	<input type="checkbox"/> \$125
Off-Campus Commercial		<input type="checkbox"/> \$250	<input type="checkbox"/> \$200	<input type="checkbox"/> \$175
National		<input type="checkbox"/> \$300	<input type="checkbox"/> \$250	<input type="checkbox"/> \$225

1. Complete and return the LCD Advertising Request form to your ad rep or to the ASU Student Media offices located in the Matthews Center basement, Tempe campus, or fax form to 480-965-0689.
2. Include a copy of final artwork on disc, or e-mail artwork to display.advertising@asu.edu. All art must be at minimum 96 dpi, 970 pixels wide and 728 pixels tall. File types = .txt (text), .jpeg, .wmv (video) not to exceed 20 seconds.
3. Ads will be scheduled and added and removed from LCD rotation by ASU Student Media staff.
4. Reservations allow for ad to be added once to existing rotation (rotations will not exceed 30 slides).
5. Reservation ends 7 days/30 days from the start of the reserved period at 5 pm. Ads will be taken down within 24-hours of that time.
6. ASU Student Media reserves the right to refuse any ads which violate the Student Code of Conduct or any University Policy.

If you have any questions, please contact your ad rep or call 480-727-3067.

Name of Business/Department: _____	Today's Date: _____
Contact Person: (Please print) _____	Signature: _____
Phone: _____ Fax: _____	Email: _____
Reservation Period Requested: start: _____	finish: _____

Describe the purpose of advertising: _____

FOR OFFICE USE ONLY

Accepted by: _____ Date: _____



480-727-3067 www.asuadvertising.com